

Art Director

We aren't just an agency. We are Purohit Navigation, a full-service, independent, integrated brand solutions company located in downtown Chicago. Focusing on healthcare and therapeutic specialty markets, our talented team of Navigators partners with our clients to creatively explore the full potential of their brands.

We pride ourselves on providing a place for like-minded professionals to flourish. At our core, we demonstrate our values by:

- Striving for unequivocal excellence in all aspects of the company and delivering work on time, on budget, on target, with zero error
- Being pioneers, not followers
- Encouraging individual ability and ownership and inspiring honesty, integrity, and a problem-solving mentality
- Maintaining an open-door policy with senior level management and providing a nurturing, team-oriented, and friendly work environment

We have an excellent opportunity for an **Art Director**. As an integral member of the Creative/Art team, you will:

- Assist our clients in building brands, positioning and repositioning products, altering prescribing habits, and educating both healthcare professionals and patients
- Concept and art direct for ads, direct mail, sales collateral, electronic media, and other marketing communications materials for promotional and educational applications
- Understand and apply creative concepts to tactical elements throughout marketing communications campaigns

The ideal candidate will:

- Have at least 3 years of art direction experience, preferably at an agency
- Demonstrate the ability to express ideas and concepts in electronic as well as traditional concept sketches
- Understand projects on a tactical level (design production, basic supervision, and project coordination)
- Possess strong typography skills including design and readability
- Have demonstrated ability to create, design, and layout quality executions
- Perform successfully in a fast-paced environment
- Be able to work on multiple projects

If you meet the qualifications for the Art Director role and share our company's values, we encourage you to submit your application. Please email your resume and cover letter to hr@purohitnavigation.com or fax to 312.341.1768. Refer to AD in the subject line.

Purohit Navigation offers an excellent benefits package that includes medical insurance, a 401(k) plan, and company-paid employee dental and vision coverage, long-term disability coverage, and life insurance coverage.

