

Copywriter

We aren't just an agency. We are Purohit Navigation, a full-service, independent, integrated brand solutions company located in downtown Chicago. Focusing on healthcare and therapeutic specialty markets, our talented team of Navigators partners with our clients to creatively explore the full potential of their brands.

We pride ourselves on providing a place for like-minded professionals to flourish. At our core, we demonstrate our values by:

- Striving for unequivocal excellence in all aspects of the company and delivering work on time, on budget, on target, with zero error
- Being pioneers, not followers
- Encouraging individual ability and ownership and inspiring honesty, integrity, and a problem-solving mentality
- Maintaining an open-door policy with senior level management and providing a nurturing, team-oriented, and friendly work environment

We are currently seeking a **Copywriter** to serve as an integral member of the Creative team. In this role, you will:

- Have the opportunity to work on our present accounts and new business pitch efforts
- Demonstrate your expertise in pharmaceutical, device, or healthcare advertising communications to assist our clients in building brands, altering prescribing habits, and educating both healthcare professionals and patients
- Take ownership of the entire copy development process, including writing copy for ads, direct mail, sales collateral, digital media, and other marketing communication materials for promotional and educational applications
- Concept and collaborate with team members to ensure the best product
- Take brand ownership by knowing key data around assigned brands
- Manage the reference and review committee process
- Ensure copy is delivered on time and on target according to client criteria

Qualifications for this role include:

- 3 or more years of experience in promotional copywriting in pharmaceutical, healthcare, or device advertising
- Strong concept development skills
- Experience with reading scientific material, understanding FDA guidelines, and developing and maintaining references for all copy material you write
- Familiarity with FDA, DDMAC, PhARMA advertising and marketing regulations
- A bachelor's degree in a related field

If you meet the qualifications for the Copywriter role and share our company's values, we encourage you to submit your application. Please email your resume and cover letter to hr@purohitnavigation.com or fax to 312.341.1768. Refer to COPY in the subject line.

Purohit Navigation offers an excellent benefits package that includes medical insurance, a 401(k) plan, and company-paid employee dental and vision coverage, long-term disability coverage, and life insurance coverage.

