Account Executive

Our one-of-a-kind healthcare strategy and marketing firm has an excellent opportunity for an **Account Executive (AE)** to join our smart, collaborative, award-winning team. This is a remote first position, with the flexibility to work in the office or remotely.

You'll join an agency team with a healthcare industry focus, depth of functional expertise in market research & strategy, brand development and communications, and tactical execution including print, digital, and medical education programs.

The position:

- Works closely with other Purohit Navigation account team members to maximize efficiency and communication between the client and the team
- Will coordinate closely with senior account management and be expected to troubleshoot and translate issues as needed
- Recommends and adopts more efficient ways to accomplish client goals
- Utilizes internal and external agency resources to provide long-term, on-target solutions
- Leads prompt, consistent communication with the client to ensure needs are anticipated and addressed, providing an unparalleled level of client service
- Adopts a proactive approach to anticipating internal and external concerns, yet remains ready and able to jump in reactively to address and remedy current situations
- Delivers relevant recommendations to clients that incorporate accountability metrics
- Ensures that every opportunity is fully investigated

The person:

- 2+ years account or brand management experience in an advertising or in-house agency
- Demonstrated expertise in account management, managing and building existing relationships and creative thinking in developing opportunities
- Experience directing and translating research to achieve actionable insights
- Collaborative leadership skills
- Excellent presentation, organizational and interpersonal skills
- Proven experience managing needs of team members

As Navigators, we're committed to a high level of quality and innovation. We share these core values:

- Passion for work at all levels
- High-quality work that is strategically grounded
- Superior level of client service
- Culture of trust, empowerment, and commitment
- Collaborative and team-oriented spirit (no ego)



If you meet the qualifications for the **Account Executive** role and share our firm's values, we encourage you to submit your application. Please email your resume and cover letter to <u>hr@purohitnavigation.com</u>. Refer to **AE** in the subject line.

Purohit Navigation offers an excellent benefits package that includes medical insurance, a 401(k) plan, company-paid employee dental and vision coverage, short-term and long-term disability, and life insurance coverage.

And, as a woman- and minority-owned firm, we are committed to fostering an inclusive workplace. In fact, we are the <u>first recipient of the *MM&M* "Diversity and Inclusion Champion"</u> award for "the best commitment to diversity and inclusion."

Purohit Navigation (www.purohitnavigation.com) is a unique full-service healthcare strategy and marketing firm. For over 35 years, the firm has combined groundbreaking insights with strong creative expertise to achieve behavioral change. Current and former clients include companies in the pharmaceutical (including genetic and rare diseases), diagnostic (molecular and plated media), medical device, hospital product, and disease awareness areas, giving Purohit Navigation extensive experience with more than 200 brands in 60 therapeutic areas.