



Senior Graphic Designer

Our one-of-a-kind healthcare strategy and marketing firm has an excellent opportunity for a **Senior Graphic Designer** to join our smart, collaborative, award-winning team. This is a remote first position, with the flexibility to work in the office or remotely.

You'll join an agency team with a healthcare industry focus, depth of functional expertise in market research & strategy, brand development and communications, and tactical execution including print, digital, and medical education programs.

The position:

- Assist our clients in building brands, positioning and repositioning products, altering prescribing habits, and educating both healthcare professionals and patients
- Assist with creating designs and developing a quality work product for a wide range of elements including ads, direct mail, sales collateral, web design, electronic media, and other marketing communications materials for promotional and educational applications
- Understand and apply creative concepts to tactical elements throughout marketing communications campaigns

The person:

- Have at least five years of graphic design experience, preferably at an agency
- Proven general graphic design skills. Creative vision for layout, color, and highly elevated typography
- Understand projects on a tactical level (design production, basic supervision, and project coordination)
- Possess strong typography skills including design and readability
- Must have high attention to detail
- Have demonstrated ability to create, design, and layout quality executions
- Perform successfully in a fast-paced environment
- Be able to work on multiple projects
- Comfortable working to stringent workflow processes
- Being able to spearhead and run projects in a collaborative space

As Navigators, we're committed to a high level of quality and innovation. We share these core values:

- **Passion for work** at all levels
- **High-quality output** that is strategically grounded
- **Superior level** of client service
- Culture of **trust, empowerment, and commitment**
- **Collaborative and team-oriented** spirit without ego



If you meet the qualifications for the **Senior Graphic Designer** role and share our firm's values, we encourage you to submit your application. Please email your resume and cover letter to hr@purohitnavigation.com. Refer to **SGD** in the subject line.

Purohit Navigation offers an excellent benefits package that includes medical insurance, a 401(k) plan, company-paid employee dental and vision coverage, short-term and long-term disability, and life insurance coverage.

And, as a woman- and minority-owned firm, we are committed to fostering an inclusive workplace. In fact, we are the first recipient of the MM&M "Diversity and Inclusion Champion" award for "the best commitment to diversity and inclusion."

Purohit Navigation (www.purohitnavigation.com) is a unique full-service healthcare strategy and marketing firm. For over 35 years, the firm has combined groundbreaking insights with strong creative expertise to achieve behavioral change. Current and former clients include companies in the pharmaceutical (including genetic and rare diseases), diagnostic (molecular and plated media), medical device, hospital product, and disease awareness areas, giving Purohit Navigation extensive experience with more than 200 brands in 60 therapeutic areas.