

Content Strategist

Our fast-paced, strategically focused healthcare communications and advertising agency is looking for a Content Strategist who can deliver exceptional results for clients.

The successful candidate will:

- Research, write, and develop scientific and medical content for a variety of promotional resources including evaluating and identifying supporting documentation, developing strategic recommendations for content, drafting content outlines, and organizing and annotating references
- Assist account team in development of strategy presentations and recommendations, identify core story that helps support product/brand positioning and leverages scientific concepts pivotal for implementation of the optimal strategy
- Provide direction for writers. Produce outlines or first draft of copy for highly technical subjects and/or clinically oriented pieces. Conduct and help direct literature searches and define content sources for writers
- Ensure accuracy and completeness of all clinical and scientific content. Assume full responsibility of clinical component of the brand; review and approve all clinical copy and imagery
- Create clinical slide presentations
- Provide feedback for art directors to ensure that imagery is scientifically accurate, on message, and target-audience appropriate

The successful candidate will have:

- An advanced degree- Masters in a scientific field, PhD, PharmD, or MD
- Previous content strategy development experience in a medical communications agency (>1 year) preferred but not essential
- Strong scientific foundation with capability to rapidly become familiar with therapeutic areas and therapies
- Ability to communicate complex scientific concepts clearly at the appropriate levels to a wide range of audiences
- Experience in writing and editing the full spectrum of promotional materials
- Ability to work under pressure; on-time, on-budget completion of programs
- Ability to work in a team and take initiative to provide input to cross-functional team members
- Detail oriented
- Desire and ability to make clinical material more interesting, accessible, and engaging
- Proficiency in Microsoft Office Suite
- Familiarity with FDA, DDMAC, and PHARMA guidelines

Purohit Navigation offers an excellent benefits package that includes medical insurance, a 401(k) plan and company paid employee dental and vision coverage, long-term disability and life insurance coverage.

If you meet our qualifications and want to be considered for this opportunity, please send your resume to hr@purohitnavigation.com and refer to **CS**

We aren't just an agency. We are Purohit Navigation, a full-service, independent, integrated brand solutions company located in downtown Chicago. Focusing on healthcare and therapeutic specialty markets, our talented team of Navigators partners with our clients to creatively explore the full potential of their brands.

As Navigators, we're committed to a higher level of quality and innovation. We share these core values:

- Unequivocal excellence across the entire company
- Strong commitment to being on time, on budget, on target, with zero errors
- Unsurpassed service
- Innovative leadership
- Unwavering support for individual ability and ownership through a nurturing, team-oriented and pleasant environment
- Profound dedication to honesty, integrity, and solutions
- Solid growth and profit resulting from excellence