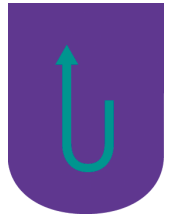


## Senior Art Director

We have an excellent opportunity for a **Senior Art Director**. As an integral member of the Creative/Art team, you will:

- Lead conceptual ideas for creative and strategic projects and campaigns building brands, positioning and repositioning products and educating both healthcare professionals and patients
- Have the ability to turn complex information quickly into easily interpretable, clean, concise design. Your design skills will bring content to life that is quickly understandable and memorable into powerpoint presentations and marketing materials
- Use powerpoint to create brand templates, and or execute content vision within existing design concepts and templates for a variety of projects with
- Understand and apply creative concepts to tactical elements throughout marketing communications campaigns
- Articulate and present creative work internally and to clients
- Provide the artistic judgment to make sure it all comes together well within budget
- Orchestrate designers, production artists, photographers, illustrators, pre-press technicians, digital progreammers and all other people who must work together to produce a project or campaign as needed



The ideal candidate will:

- Have at least five years of art direction experience, preferably at an agency; Pharma experience a plus
- Demonstrate a passion for concept ideas, design solutions that are unique, ownable and memorable in your portfolio of samples
- Understand projects on a tactical level (design production, basic supervision, and project coordination)
- Possess strong typography skills including design and readability
- Have demonstrated ability to create quality executions in digital, print and presentation formats along with specific powerpoint presentation examples
- Perform successfully in a fast-paced environment
- Be able to work on multiple projects

If you meet the qualifications for the Senior Art Director role and share our company's values, we encourage you to submit your application. Please email your resume and cover letter to [hr@purohitnavigation.com](mailto:hr@purohitnavigation.com) or fax to 312.341.1768. Refer to SAD in the subject line.

Purohit Navigation offers an excellent benefits package that includes medical insurance, a 401(k) plan, and company-paid employee dental and vision coverage, long-term disability coverage, and life insurance coverage.

We aren't just an agency. We are Purohit Navigation, a full-service, independent, integrated brand solutions company located in downtown Chicago. Focusing on healthcare and therapeutic specialty markets, our talented team of Navigators partners with our clients to creatively explore the full potential of their brands.

As Navigators, we're committed to a higher level of quality and innovation. We share these core values:

- Unequivocal excellence across the entire company
- Strong commitment to being on time, on budget, on target, with zero errors
- Unsurpassed service
- Innovative leadership
- Unwavering support for individual ability and ownership through a nurturing, team-oriented and pleasant environment
- Profound dedication to honesty, integrity, and solutions
- Solid growth and profit resulting from excellence